

A word with WIZ:

1. How's it going WIZ? Tell us what you've been up to recently...
It's all pukka, I just wrapped a BBC youth drama pilot set in the Victorian era with contemporary music, working title 'The Young Victorians', look out.
2. How did you get into directing and was it always part of the plan?
It's been a sensual obsession ever since I was child, when I starting taking bedtime story's way to seriously.
3. Where does your name come from?
It might come from the playground, an appropriate moniker for a 21st century filmmaker?
4. Who's the best music artist you've worked with in terms of directing chemistry and why?
Will Young is wonderful talented actor, prepared to trust me and take risks, likewise with young hopeful, David Bowie.
5. How cool was it to make a film about drug and club culture? Did you have to do much research and how was that?
As a duty to myself and my generation, I spent five grueling years of research, disguised as ordinary clubber. Stalking the darker recesses of the nation's underworld, the result was WEEKENDER, I think it paid off.
6. When did you win the MVA Icon for those that don't know and how did that feel?
2003 and it felt far too premature.
7. Have you got any all-time favourite music videos? And if so, tell us your top five and why?
That's such a huge question, I could never pinpoint my 5 favourite videos, but the work of Chris Milk, Floria Sigismondi, Saam, Walter Stern, Bailey Walsh, Mondino, come to mind, they all sense the magic rhythms.
Easily the best video in recent memory by far is Daniel Woolf's 'Prayin' by Plan B, deftly cut by Tom Lindsay, it's utterly, beautifully romantic and fatally so, it trusts in the people...
8. What do you like about the difference between music videos and commercials?
'Illusion is the first of all pleasures' -Oscar Wilde. Collaborating with creative teams is a wonderful relatively new experience for me.
9. Why did you sign with Academy and how do you see 2012 shaping up for you guys?
For me Academy in commercials, content and music video is a temple of excellence. I'm looking forward to many colourful collaborations, and a joke or two.